

## SEPTEMBER/OCTOBER 2024

# CHECK THIS OUT!



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Greetings,

Harvest has arrived and I pray it is going well for everyone. Visit our [webpage](#) to list your Fall Festivals!



I find it hard to believe the 2025 Mid-Atlantic Fruit and Vegetable Convention is only four months away! Early Registration forms will be sent out soon. The 24-25 Member Dues form is included on page 2 & 3 of this newsletter, please complete and return with your member dues at your earliest convenience.

Be on the lookout, the 2024-2025 Member Directory will be emailed as a PDF document this year in order to save postage and printing. I will mail copies to members who do not use email. Be sure to check your information and let me know of any changes. Using this format I can send out updated directories throughout the year to keep current with membership changes.

Blessings,  
Laura Wiley

[vshsociety@gmail.com](mailto:vshsociety@gmail.com)

PO Box 2445, Winchester, VA 22604, 540.667.9101



### "Wild Apples" by Henry David Thoreau A Virtual Reading

Click the link above to listen to the YouTube virtual reading of this Classic essay!

A great harvest-time listen.



Find us on  
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[@vshsociety](#)



[www.virginiaapples.net/vshs](http://www.virginiaapples.net/vshs)

2024-2025 MEMBERSHIP DUES FORM

NAME \_\_\_\_\_

FARM or BUSINESS NAME \_\_\_\_\_

Assoc/Emp/Family Member Name(s) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

EMAIL(s) \_\_\_\_\_ PHONE(o) \_\_\_\_\_ (c) \_\_\_\_\_

Associate Email/Phone \_\_\_\_\_

Membership Categories & Dues:

- A. Virginia Tree Fruit Grower (Owner or Operator) \$35.00 \$ \_\_\_\_\_  
     **Plus \$.50/acre, Number of acres \_\_\_\_\_ x \$.50 = \$ \_\_\_\_\_**
  - Grower Associate Members (Employee/Spouse/Family of Growers) \$35.00 \$ \_\_\_\_\_
- B. Other Crops \$50.00 \$ \_\_\_\_\_
- C. Commercial Member (Business or Firm related to the industry) \$75.00 \$ \_\_\_\_\_
  - Commercial Associate Members (Employees of Commercial Members) \$35.00 \$ \_\_\_\_\_
- D. Out of State (ST) \_\_\_\_\_ or Student Members \$35.00 \$ \_\_\_\_\_
- E. Professional/Subscription (Extension & Associated Personnel, Consultants, etc.) \$35.00 \$ \_\_\_\_\_

If you wish to donate beyond your dues your generosity is much appreciated!

RESEARCH \$ \_\_\_\_\_

VSH SOCIETY \$ \_\_\_\_\_

**Annual Subscriptions:**

Good Fruit Grower Annual Subscription \$25.00 \$ \_\_\_\_\_

Fruit Grower News Annual Subscription \$15.50 \$ \_\_\_\_\_

**TOTAL ENCLOSED \$ \_\_\_\_\_**

Mail your check payable to Virginia State Horticultural Society to the address above.

Credit Card Payment Online: [paypal.me/vshsociety](https://paypal.me/vshsociety)

\*If you do not have a PayPal account, please request an invoice.

# **MEMBERSHIP DUES EXPLANATIONS/INSTRUCTIONS**

**Class A** - \$35 for Apple Growers (owner or First person) **PLUS** \$.50 per acre of Apples. Additionally, the spouse/employees of your farm are \$35 per person. Any staff/spouse attending the Annual Convention in Hershey must pay dues to receive the discounted registration rate. The discount covers the membership fee. Example: If you grow 100 acres of Apples, your Dues would be \$35 plus \$50.00 for a total of \$85. If your spouse and 2 sons (or employees) also join it is an additional \$105 for a total dues of \$190.00.

**Class B** – Other Crops – Members who do not grow Apples pay \$50 per person/farm.

**Class C** – Commercial Member – For businesses -- banks, chemical suppliers, labor consultants, etc. The fee is \$75 for the first employee and \$35 for each additional employee. (This membership also entitles the employees to the discounted registration rate at the convention.) Example: Company has 5 employees to register, the rate is \$75 plus \$140 for a total of \$215.00.

**Class D** – Out of State or Students – This is a flat rate of \$35 Per person/company or employee.

**Class E** – Professional/Subscription – This rate is reserved for Scientist, Extension Agents, Employees of the Employment Commission, or other government agencies affiliated with the Apple Industry and is a flat rate of \$35 per person. If VDACS has 3 employees to register for membership the fee would be \$105 and qualifies the employees for the membership advanced registration rate at the Hershey convention.

**Donations/Sponsors:** You can optionally send funds to support the Virginia Apple Research Program (VARP) or the VSH Society as well (if you are a sponsor of our Annual Breakfast, you can include your sponsorship on the VSH Society line).

**Subscriptions:** If you wish to receive your discounted subscription(s) to Good Fruit Grower and/or Fruit Grower News, simply include those funds as well.

**Women’s Auxiliary:** Membership in the Women’s Auxiliary is managed by the Women’s Auxiliary. I am grateful to the women who have dual membership to both the Virginia State Horticultural Society and the Women’s Auxiliary (that is perfectly acceptable and again, much appreciated, we need you!) However, if your intension is to be a member of the Women’s Auxiliary only, the membership form will be sent to you separately, the dues are set by the Women’s Auxiliary and paid to their Treasurer.

Additional Space for Contact information of Employee/Spouses:

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**[CLICK HERE FOR A PDF LINK TO PRINT FORM](#)**

**SAVE THE DATE!**

**2024  
Virginia  
Farm to School  
and Directors' Conference:  
Growing Leaders  
Cultivating Innovation**

The Virginia Department of Education, Office of School and Community Nutrition Programs (VDOE-SCNP) is accepting conference session proposals through **Friday, August 16, 2024**. Visit the VDOE-SCNP website for more information.

**Submit your session proposal today!**

**October  
29-30,  
2024**



**Hotel Madison**  
710 South Main Street,  
Harrisonburg, VA



# Virginia Farm to School

Virginia Farm to School Regional Network meetings will occur periodically throughout the year. Register for the [Virginia Farm to School Network](#) to receive event information.

Click Below for more detail:

## [2024 Virginia Farm to School and Directors' Conference: Growing Leaders, Cultivating Innovation](#)

We are monitoring a [recall](#) of private label Walmart apple juice due to elevated arsenic levels. The products were sold in states on the East Coast and in the southern United States, as well as the District of Columbia and Puerto Rico.

According to the Food and Drug Administration (FDA), the juice contained 13.2 parts per billion (ppb) of inorganic arsenic, which is higher than the new recommended industry action level of 10 ppb set forth in FDA [guidance](#) on June 1, 2023. Before then, the industry action level for inorganic arsenic in apple juice was 23 ppb.

The FDA notes in its recall that "...the probability of serious adverse health consequences is remote."

As a reminder, USApple has a background on arsenic in apple juice for your use with customers, consumers or other interested parties. It is available for download [here](#).

Walmart has removed the products from any impacted stores and is working with the supplier to investigate. The products were supplied by Refresco Beverages Inc., a Dutch-based company whose U.S. headquarters are in Tampa, Florida.

Feel free to direct any media inquiries to USApple's Director of Communications [Lynsee Gibbons](#)

**USApple**

# MEMBER ALERT

**Apple Juice Recalled due to Arsenic Levels**



# 2024 Apple Crop Estimate

	USApple	USDA			USApple (F) vs. USDA (F)		% Change from USDA	
	2024/25 (F)	2024/25 (F)	2023/24	5-Yr. Average	Difference	% Change	YOY	YO5Y
<b>United States</b>	<b>259,517,252</b>	<b>282,243,442</b>	<b>288,811,216</b>	<b>269,285,135</b>	<b>(22,726,190)</b>	<b>-8.1%</b>	<b>-10.1%</b>	<b>-3.6%</b>
California	5,476,190	5,476,190	5,714,286	5,295,238	-	0.0%	-4.2%	3.4%
Michigan	30,500,000	28,571,429	31,904,762	26,138,095	1,928,571	6.8%	-4.4%	16.7%
New York	31,000,000	30,952,381	29,642,857	32,428,571	47,619	0.2%	4.6%	-4.4%
Oregon	3,571,429	3,571,429	3,773,810	3,652,381	-	0.0%	-5.4%	-2.2%
Pennsylvania	11,500,000	12,142,857	13,166,667	11,942,857	(642,857)	-5.3%	-12.7%	-3.7%
Virginia	4,750,000	5,238,095	5,023,810	4,728,571	(488,095)	-9.3%	-5.5%	0.5%
Washington	155,000,000	178,571,429	181,190,476	167,190,476	(23,571,429)	-13.2%	-14.5%	-7.3%
Other States	17,719,632	17,719,632	18,394,549	17,908,945	-	0.0%	-3.7%	-11%

Sources: USApple; USDA, National Agricultural Statistics Service  
 Notes: Production levels are in 42-pound bushels.  
 Five-year averages do not include 2024/25 (F) data.  
 Other States production is a USApple calculation and is not provided by USDA.

# Take a look at the

## Food Festivals



# in Virginia!



*VIRGINIA DEPARTMENT  
OF AGRICULTURE AND  
CONSUMER SERVICES*

**Jim Atwell**

Marketing Specialist, Office of Domestic Marketing and Promotions  
Virginia Apple Board

VDACS



[james.atwell@vdacs.virginia.gov](mailto:james.atwell@vdacs.virginia.gov) 804.855.4287

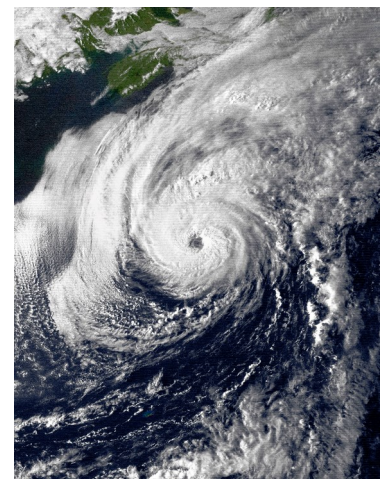


**United States  
Department of  
Agriculture**

### **Risk Management Agency**

WASHINGTON, Aug. 23, 2024 – The U.S. Department of Agriculture (USDA) announced the counties that have triggered for payment under the Hurricane Insurance Protection-Wind Index (HIP-WI) endorsement for Hurricane Debby. Approved Insurance Providers (AIP) have 30 days to issue payments to producers. USDA’s Risk Management Agency (RMA) first offered HIP-WI for the 2020 hurricane season, and last year, the endorsement was expanded to include the Tropical Storm Option. Under HIP-WI, producers will receive over \$200 million in indemnities for hurricane-related losses from Hurricane Debby. These payments will directly help farmers and rural communities recover.

### USDA Makes Indemnity Payments to Producers Impacted by Hurricane Debby



[READ MORE](#)



## USDA GRANT NEWS



### Click here for more information

Virginia Recipient: Virginia Polytechnic Institute and State University Project Type: Plant Pest and Disease Award Amount: \$734,256.00 Improved Phytophthora protection for cucurbits in the Eastern US through targeted fungicide use and integrating resistant cultivars. The frequency and severity of crown and/or fruit rot experienced by growers of cucurbits have increased significantly over the last decade. Current management strategies for this soil-borne pathogen, *Phytophthora capsici*, are complex; a “one size fits all” approach is not effective. Noninfested land suitable for vegetable production is limited but preventive and integrated strategies can reduce the risk of growing cucurbits. The Virginia Tech Eastern Shore Agriculture Research and Extension Center in collaboration with Michigan State University and the USDA-ARS Vegetable Laboratory plans to develop targeted *Phytophthora* management recommendations for Eastern US cucurbit growers to reduce the risk of growing these high-value and nutritious crops. To ensure that effective fungicides are used, pathogen populations will be characterized for fungicide sensitivity in key Eastern US production regions to tailor specific recommendations to the host and region. Novel integration strategies for specific cucurbit hosts combining fungicides with cultivar resistance will be tested through multi-location field research and demonstration studies to generate improved recommendations and engage growers. A coordinated extension education approach is planned to demystify crown and fruit rot management strategies with a focus on summer field days, individual farm visits, small group question and answer sessions, regional and national grower meetings, and printed and social media communication.

## VCE Tree Fruit Agents

Name	Location	Phone	Email
Ashley Edwards	Carroll	276.730.3116	<a href="mailto:aledwards@vt.edu">aledwards@vt.edu</a>
Mark Sutphin	Frederick	540.665.5699	<a href="mailto:mark.sutphin@vt.edu">mark.sutphin@vt.edu</a>
Beth Sastre	Loudoun	703.737.8978	<a href="mailto:flores69@vt.edu">flores69@vt.edu</a>
Vacant	Nelson	434.263.7180	
Kenner Love	Rappahannock	540.675.3619	<a href="mailto:klove@vt.edu">klove@vt.edu</a>
Shawn Jadrnicek	Roanoke	540.283.8190	<a href="mailto:shawnj@vt.edu">shawnj@vt.edu</a>



## Pest Management Guides

In addition to the 2024 Tree Fruit Spray Bulletin, the 2024 Pest Management Guides for Field Crops, Home Grounds and Animals, Horticultural and Forest Crops, etc., are now available. You can use the link provided below access a free PDF version or to place your order for a hard copy.

<https://spes.vt.edu/affiliated/plant-disease-clinic/pest-management-guides.html>

## Agricultural Worker Protection Standard Posters, videos, and compliance information links



Current videos here: <https://pesticideresources.org/wps/training/percvids/>

Information on compliance: <https://pesticideresources.org/wps/guide/compliance.html>

EPA Website: <https://www.epa.gov/pesticide-worker-safety/agricultural-worker-protection-standard-wps>



## The “Modernized” H-2A Program:

## What Every Agricultural Business Needs to Know for 2025!

[Click Here to read to the Article](#) WRITTEN BY: Harris Beach PLLC

## EPA Endangered Species Protection Program

The U.S. Environmental Protection Agency (EPA) [Endangered Species Protection Program](#) is designed to determine whether pesticide use in a certain geographic area may affect any listed species. If limitations on pesticide use are necessary to protect listed species in that area, the information is relayed through Endangered Species Protection Bulletins. In Virginia, the program is administered by the [VDACS Office of Pesticide Services](#).

Tree fruit pathology program at Virginia Tech investigates plant pathogens that threaten tree fruit and specialty crop production in Virginia. Our mission is development and implementation of new disease management practices and digital tools for growers.



Research center celebrates 100 years of helping area fruit growers



CLICK ABOVE TO READ THE ARTICLE PUBLISHED IN THE WINCHESTER STAR

Stakeholders joined faculty, staff, and students at the Alson H. Smith Jr. Agricultural Research and Extension Center to celebrate a significant milestone in the community. For more than 100 years, the fruit lab in Winchester has served Virginia’s commercial tree fruit and grape industries through research, educational programs, development of sustainable production systems and technologies, and increased public knowledge of horticultural opportunities and benefits. Click the link below to view video and other Virginia Tech Extension News: VIRGINIA TECH NEWS

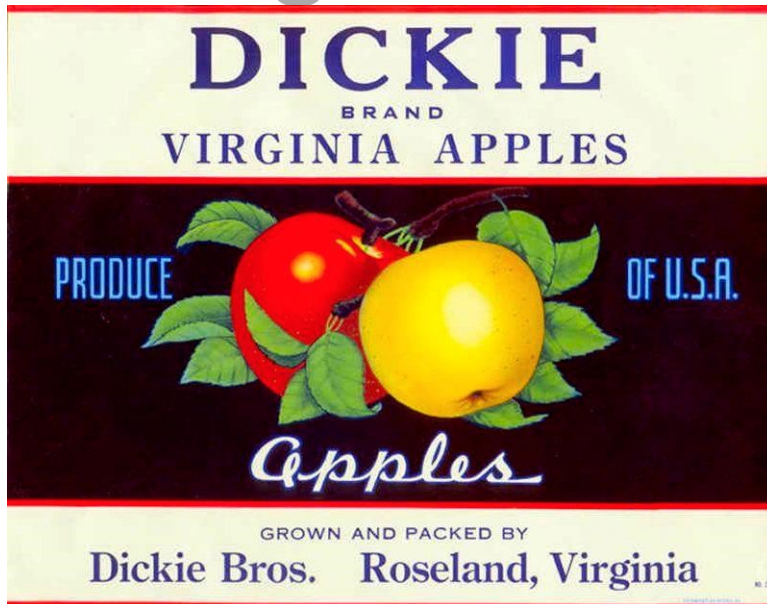


**Sherif M. Sherif, Ph.D**  
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 (540) 232-6035  
[ssherif@vt.edu](mailto:ssherif@vt.edu)

Through my extension activities I share my research and other science-based information in order to improve the productivity, profitability, and sustainability of Virginia’s tree-fruit producers. I directly interact with Virginia Cooperative Extension agents and commercial growers during in-orchard meetings, in-depth fruit schools, winter workshops, and by email and telephone conversations. I also work with the community at-large by leading Master Gardener training courses on fruit production and organic pest control practices, conducting hands-on demonstrations for elementary and high school students, and advising on school garden projects.



# Virginia Harvest Events



## Dickie Brothers Orchard

Farm in Roseland & 151 Farm Market in Afton

Visit Link above for Currently Available & Hours

Apples - HoneyCrisp, Gala, McIntosh & PaulaRed

Peaches - Laurel and Sugar Giant

Plums - Friar

Apple Butter, Jams/Jellies, Peanuts,

Honey, Eggs, Apple Fritters, Donuts,

Bashir's Baked Goods (151 Farm Market in Afton)

and more!



[adamsapplesandherbs](http://adamsapplesandherbs.com)

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<https://braeheadfarm.com>



[bryantorchards.info](http://bryantorchards.info)

[Facebook Bryant Orchards](https://www.facebook.com/BryantOrchards)

# Bryant Orchards



## FARM MARKET

15 Cedar Plateau Way, Daleville, Virginia 24083



**VIRGINIA STATE  
HORTICULTURAL  
SOCIETY**

WOMEN'S AUXILIARY

"Farming looks mighty easy when your plow is a pencil and you're a thousand miles from the corn field"

- Dwight D. Eisenhower

Interested in becoming a member of the Women's Auxiliary of the Virginia State Horticultural Society?

Contact:

**DEBRA FAUBLE**

540-869-4005

540-247-6843 c

[dlf021656@gmail.com](mailto:dlf021656@gmail.com)

**BARBY FRANKENBERRY**

304-229-3110

OR 304-261-1696 c

[bfrankenberry@aol.com](mailto:bfrankenberry@aol.com)

## Pomona Ladies Brunch

Some of our Ladies are helping with this event, mark your calendars and attend as you are able!



<https://www.msahf.com/pomona-ladies-brunch>

October 18th @ 10:00 am

Festival October 17-20, 2024



## Gift Idea!

Available on [Amazon!](https://www.amazon.com)

Wayne Drumheller is a photojournalist and author of 15 bestselling amazon books, and an independent publisher.

For the American Revolution 250 Project, he has published "Wayne's Amazing Apple Recipe Books" in a 15 books collectible series. He will formally launch his books at the "Festival of Arts, Books and Fine Crafts" at the [Grove Park Church Family Life Center](#) from 10-5:00 pm on September 28th, 2024.

## Wayne's Amazing Apple Recipe Book

&  
The American Revolution in Virginia



Apple Orchard Stories and Recipes From The Heart of Virginia



Wayne H. Drumheller, Editor & Founder  
The Creative Short Book Writers Project

# Thanks to Helena 2024 Annual Meeting Sponsor!

Virginia State Horticultural Society  
Annual Breakfast Meeting Sponsor



*People...*

*Products...*

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## Thank You for Your Continued Support

# Thank you Valent 2024 Annual Meeting Sponsor!



Virginia State Horticultural Society  
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## VALENT®



Thank you for your  
continued support

Looking for an Orchard near you to visit? Our directory includes over 50 Apple Orchards all over the Commonwealth. If yours isn't listed, be sure to contact us to be included.

[Virginia Apple Orchards](#)



**VSHS**

**OFFICERS AND DIRECTORS**

Greta Liskey, President

Bill Sharp, Vice President

Laura Wiley, Executive Secretary

DISTRICT ONE

Greta Liskey

Diane Kearns

DISTRICT TWO

Jaime Williams

Bill Sharp

DISTRICT THREE

Ruth Flippin Saunders

H. Henry Chiles

Bill Mackintosh, Director-at-Large

*Let us help you promote your  
Upcoming Events*



[Click this Link to the Virginia Apple Website Events Page](#)

**Virginia State Horticultural Society**

**2024 VSHS SPONSORS**

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SAUNDERS BROTHERS, INC. (Tree Nursery)  
VIRGINIA DEPARTMENT OF AGRICULTURE  
& CONSUMER SERVICES (VDACS)

HORIZON FARM CREDIT  
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FIRST BANK & TRUST

