

## NOVEMBER/DECEMBER



## Virginia Agriculture 2024

In partnership with the Virginia Department of Agriculture and Consumer Services.

[Read Virginia Agriculture](#)



[2024 Magazine](#)

### CHECK THIS OUT!



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The harvest is winding down and we have so much to be thankful for, let's take a minute today to be grateful. As we move into the holiday season please be sure to mark your calendars for the upcoming Mid-Atlantic Fruit and Vegetable convention January 28th—30th, in Hershey, PA. Our Annual Membership Breakfast Meeting will be held Thursday, January 30th @ 7:30am in Coco-Suites. Advanced registration forms will be sent as soon as possible. We have the option to use **PayPal** for payments, the link is posted on our webpage [www.virginiaapples.net/vshs](http://www.virginiaapples.net/vshs) or click [paypal.me/VSHSociety](https://paypal.me/VSHSociety) \*you will need to request an invoice if you do not have a paypal account.



Blessings,  
Laura Wiley

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[www.virginiaapples.net/vshs](http://www.virginiaapples.net/vshs)

**2024-2025 MEMBERSHIP DUES FORM**

NAME \_\_\_\_\_

FARM or BUSINESS NAME \_\_\_\_\_

Assoc/Emp/Family Member Name(s) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

EMAIL(s) \_\_\_\_\_ PHONE(o) \_\_\_\_\_ (c) \_\_\_\_\_

Associate Email/Phone \_\_\_\_\_

**Membership Categories & Dues:**

- A. Virginia Tree Fruit Grower (Owner or Operator) \$35.00 \$ \_\_\_\_\_  
     **Plus \$.50/acre, Number of acres \_\_\_\_\_ x \$.50 = \$ \_\_\_\_\_**
  - Grower Associate Members (Employee/Spouse/Family of Growers) \$35.00 \$ \_\_\_\_\_
- B. Other Crops \$50.00 \$ \_\_\_\_\_
- C. Commercial Member (Business or Firm related to the industry) \$75.00 \$ \_\_\_\_\_
  - Commercial Associate Members (Employees of Commercial Members) \$35.00 \$ \_\_\_\_\_
- D. Out of State (ST) \_\_\_\_\_ or Student Members \$35.00 \$ \_\_\_\_\_
- E. Professional/Subscription (Extension & Associated Personnel, Consultants, etc.) \$35.00 \$ \_\_\_\_\_

If you wish to donate beyond your dues your generosity is much appreciated!

RESEARCH \$ \_\_\_\_\_

VSH SOCIETY \$ \_\_\_\_\_

**Annual Subscriptions:**

Good Fruit Grower Annual Subscription \$25.00 \$ \_\_\_\_\_

Fruit Grower News Annual Subscription \$15.50 \$ \_\_\_\_\_

**TOTAL ENCLOSED \$ \_\_\_\_\_**

Mail your check payable to Virginia State Horticultural Society to the address above.

Credit Card Payment Online: [paypal.me/vshsociety](https://paypal.me/vshsociety)

\*If you do not have a PayPal account, please request an invoice.



# VIRGINIA RESOURCES

Welcome to Virginia Grown



VIRGINIA DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES

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VIRGINIA'S FINEST

FARMERS MARKETS

CSA

AGRITOURISM

SEARCH ALL



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VDACS



**Jim Atwell**  
Marketing Specialist  
Office of Domestic Marketing and Promotions  
Virginia Apple Board  
[james.atwell@vdacs.virginia.gov](mailto:james.atwell@vdacs.virginia.gov) 804.855.4287

Virginia Department of Agriculture and Consumer Services  
An official website of the Commonwealth of Virginia [Here's how you know](#)

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## [2025 Mid-Atlantic Fruit & Vegetable Convention](#)



**January 28th - 30th 2025**

**2025 Keynote Speaker—[Joel Salatin](#)**

**Polyface Farms—Swoope, Virginia**



The 2025 Mid-Atlantic Fruit and Vegetable Convention will be held at Hershey Lodge January 28-30. Multiple concurrent educational sessions will be featured each day along with a large industry trade show.

The farm market bus tour and several pre-convention workshops will be offered on January 27, 2025.

Over 2,200 fruit, vegetable, and berry growers as well as other industry personnel from throughout the mid-Atlantic region and beyond gather each year for what has become one of the premier grower meetings on the East Coast. The 2025 Convention will be the 48th annual gathering of growers.

Registration is required for attendance at the Convention trade show and/or educational sessions.



**[CLICK HERE FOR A LINK TO THE FULL PRESS RELEASE](#)**



**Mark your calendar now for January 28 - 30th, 2025 in Hershey, PA**



**UNIVERSITY  
of VIRGINIA**

## **NEWS RELEASE**

UNIVERSITY OF VIRGINIA COLLEGE AND GRADUATE SCHOOL OF ARTS & SCIENCES

### **University of Virginia launches critical labor migration study**

According to the U.S. Department of Agriculture, the number of guest-worker visas issued has increased fourfold in the last decade, but the H-2A visa program for temporary agricultural workers still isn't keeping pace with the nation's growing demand for agricultural labor. The current program has also been criticized for leaving workers without the same protections the domestic labor force enjoys, which could further undermine the stability of a migrant labor force.

**[CLICK HERE TO READ FULL PRESS RELEASE](#)**





# Industry Outlook 2024

Sponsored by AgroFresh

Each year USApple puts together its Industry Outlook report which provides the most up-to-date data and analysis on U.S. and global apple production, utilization and trade. Authored by USApple Vice President of Insights and Analytics, Chris Gerlach, the report takes an in-depth look at the trends and forces – from political headwinds to weather events – that shape the U.S. apple industry. These estimates will be reevaluated in December 2024 when inventory from the USAppleTracker monthly storage report will be used to gauge their appropriateness. The final production figures will not be known until the USDA releases its revised figures in May 2025.

[CLICK HERE FOR THE FULL REPORT](#)

“Agriculture is the most healthful, most useful and most noble employment of man.” - George Washington



# The Core Quarterly

USApple was hard at work throughout the third quarter of this year – dive into the latest edition of [The Core Quarterly](#) for a full recap of our Q3 activities and highlights.

## VCE Tree Fruit Agents

Name	Location	Phone	Email
Ashley Edwards	Carroll	276.730.3116	<a href="mailto:aledwards@vt.edu">aledwards@vt.edu</a>
Mark Sutphin	Frederick	540.665.5699	<a href="mailto:mark.sutphin@vt.edu">mark.sutphin@vt.edu</a>
Beth Sastre	Loudoun	703.737.8978	<a href="mailto:flores69@vt.edu">flores69@vt.edu</a>
Vacant	Nelson	434.263.7180	
Kenner Love	Rappahannock	540.675.3619	<a href="mailto:klove@vt.edu">klove@vt.edu</a>
Shawn Jadrnicek	Roanoke	540.283.8190	<a href="mailto:shawnj@vt.edu">shawnj@vt.edu</a>



## Pest Management Guides

In addition to the 2024 Tree Fruit Spray Bulletin, the 2024 Pest Management Guides for Field Crops, Home Grounds and Animals, Horticultural and Forest Crops, etc., are now available. You can use the link provided below access a free PDF version or to place your order for a hard copy.

<https://spes.vt.edu/affiliated/plant-disease-clinic/pest-management-guides.html>

## Agricultural Worker Protection Standard Posters, videos, and compliance information links



Current videos here: <https://pesticideresources.org/wps/training/percvids/>

Information on compliance: <https://pesticideresources.org/wps/guide/compliance.html>

EPA Website: <https://www.epa.gov/pesticide-worker-safety/agricultural-worker-protection-standard-wps>



## The “Modernized” H-2A Program:

## What Every Agricultural Business Needs to Know for 2025!

[Click Here to read to the Article](#) WRITTEN BY: Harris Beach PLLC

## EPA Endangered Species Protection Program

The U.S. Environmental Protection Agency (EPA) [Endangered Species Protection Program](#) is designed to determine whether pesticide use in a certain geographic area may affect any listed species. If limitations on pesticide use are necessary to protect listed species in that area, the information is relayed through Endangered Species Protection Bulletins. In Virginia, the program is administered by the [VDACS Office of Pesticide Services](#).

# Virginia Events



## Santa and Mrs. Claus at the Farm Market

Saturday, November 30, 2024  
10:00 AM 2:00 PM

Saunders Brothers Farm Market

2717 Tye Brook Hwy.  
Piney River, VA 22964



**SAUNDERS BROTHERS**  
**FARM MARKET**  
SINCE 1915



## **CHRISTMAS AT THE ORCHARD**

Sunday, December 1, 2024

10:00 AM 5:00 PM  
Drumheller's Orchard

1130 Drumheller Orchard Lane  
Lovingson, VA, 22949

[CLICK HERE FOR DETAILS](#)



**Craft Bazaars, Parties, Thanksgiving  
Pies, Visits with Santa, Family Fun!**

Let us help you promote your event!  
Post the information on our website by  
clicking the link below.

[Upcoming Events](#)





Interested in becoming a member of the Women's Auxiliary of the Virginia State Horticultural Society?

Contact:

**DEBRA FAUBLE**

540-869-4005

540-247-6843 c

[dlf021656@gmail.com](mailto:dlf021656@gmail.com)

or

**BARBY FRANKENBERRY**

304-229-3110

304-261-1696 c

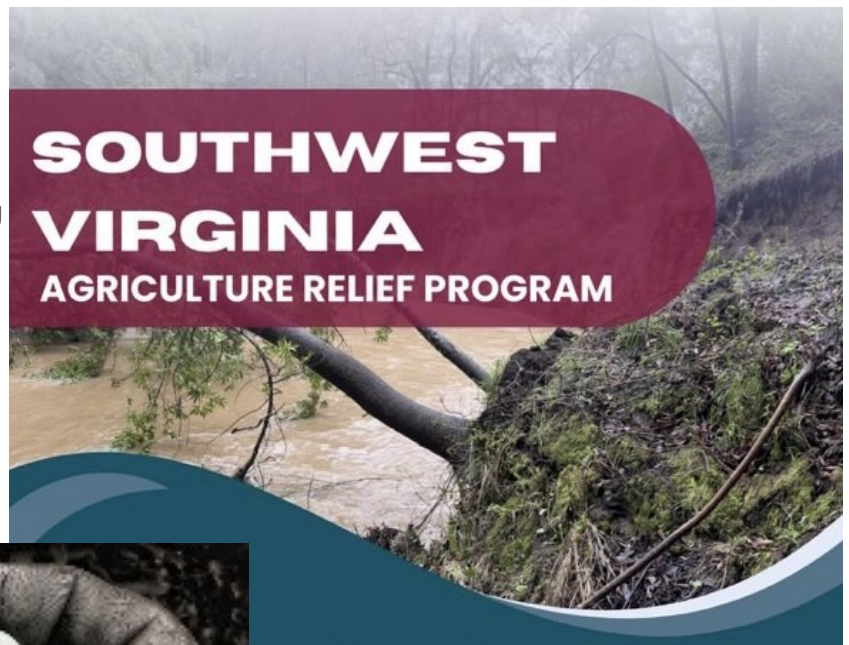
[bfrankenberry@aol.com](mailto:bfrankenberry@aol.com)

### Hurricane Helene Southwest

#### Virginia Agriculture Relief

In the aftermath of Hurricane Helene, The Virginia Department of Agriculture and Consumer Services has compiled the following list for individuals seeking assistance and those wanting to join the relief effort.

More than 15 state, local and federal agencies will co-host **Agriculture Recovery Resource Days** in Southwest Virginia to help farmers, foresters, and agribusinesses impacted by Hurricane Helene. [CLICK HERE](#)



Crisis Support for Agricultural Communities



[agrisafe.org](http://agrisafe.org)

# Thanks Horizon Farm Credit 2025 Annual Meeting Sponsor!

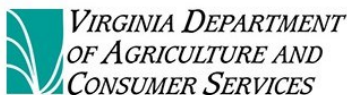
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## HORIZON FARM CREDIT

### Thank You for Your Continued Support

# Thank you VDACS 2025 Annual Meeting Sponsor!



[vdacs.virginia.gov](http://vdacs.virginia.gov)



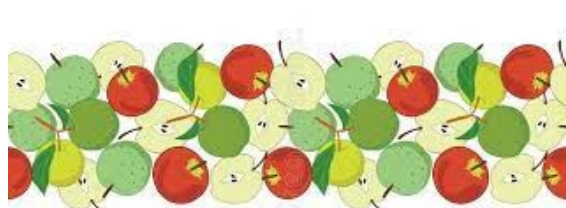
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### Thank You for Your Continued Support



Looking for an Orchard near you to visit? Our directory includes over 50 Apple Orchards all over the Commonwealth. If yours isn't listed, be sure to contact us to be included.

[Virginia Apple Orchards](#)



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NOTHING LIKE A  
**VIRGINIA**  
APPLE!



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[There's Nothing Like a Virginia Apple](#)

Click the link above to watch a VA Apple Video

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